

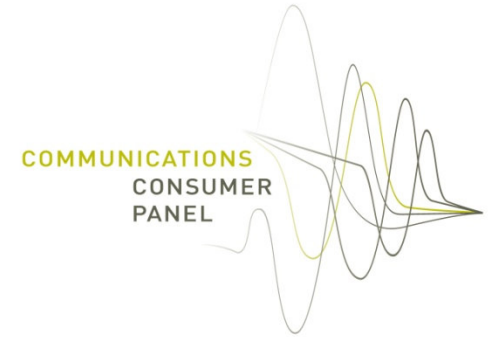


# Delivering Digital Inclusion: Tackling Social Exclusion Through Technology

**Anna Bradley**

**9 December 2009**

# What I will cover...

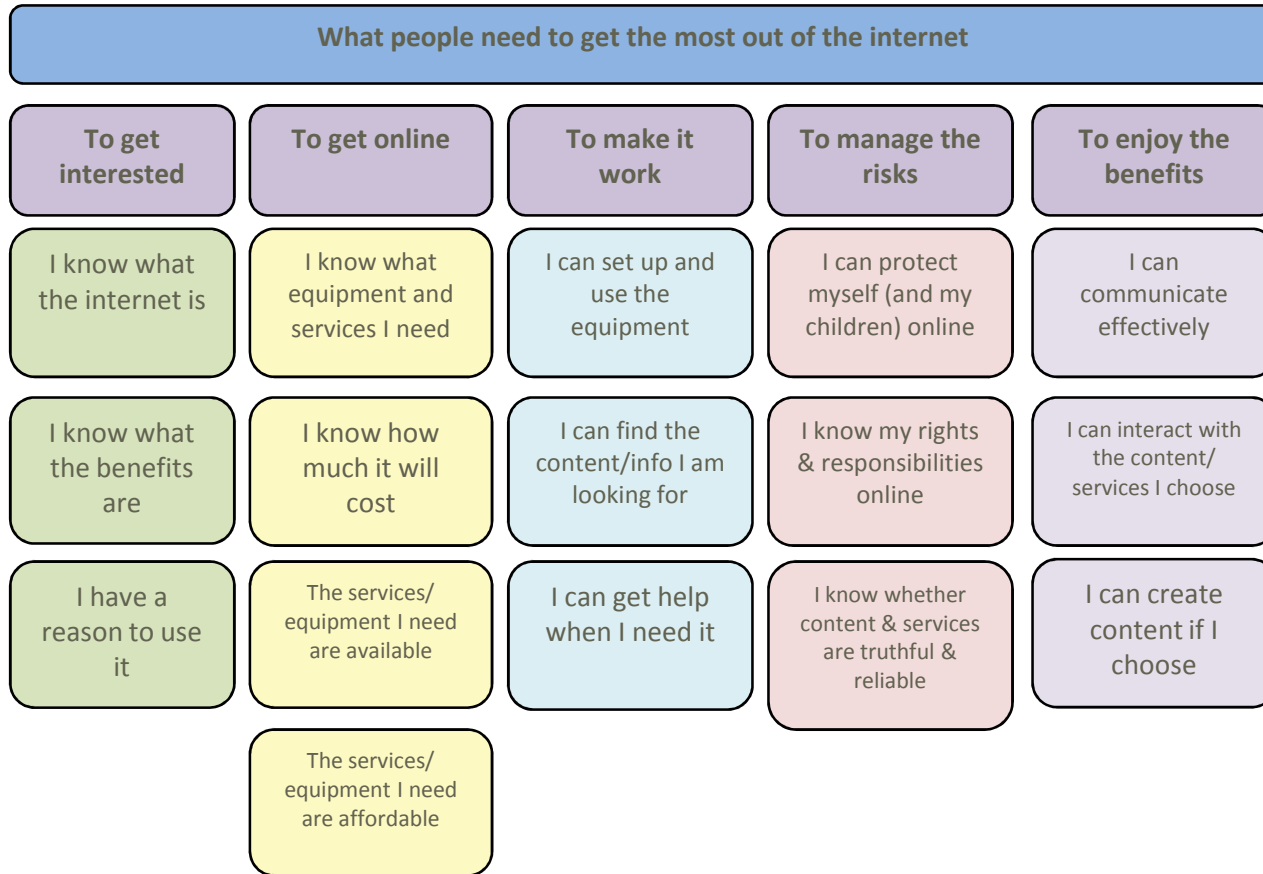
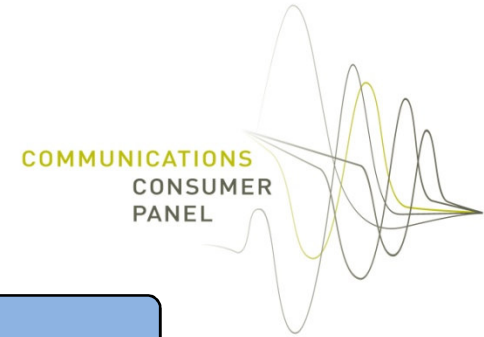


- The growing importance of digital participation
- Starting with consumers and citizens: a framework for digital inclusion and participation
- Motivation and the role of online public services; and
- The universal broadband commitment

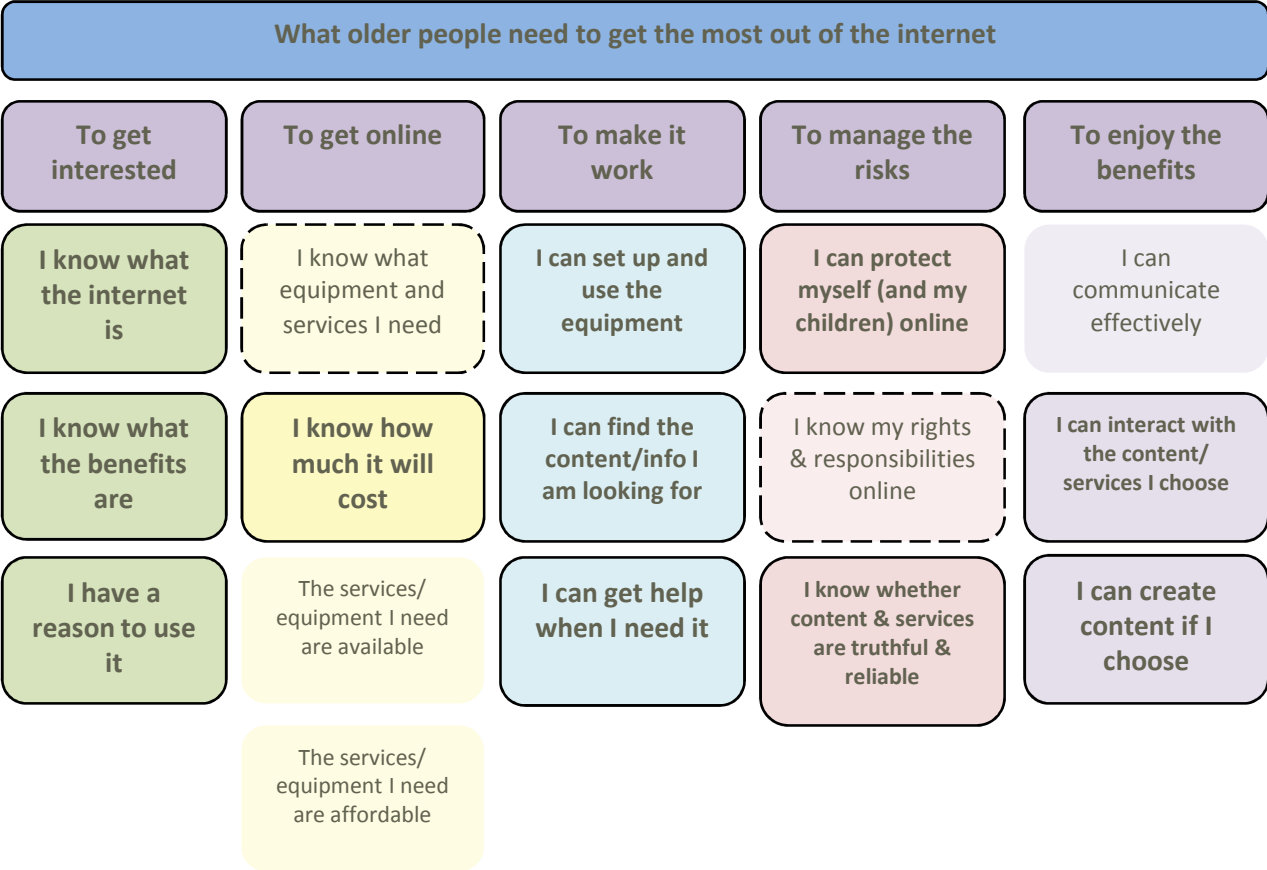
# **The growing importance of digital participation**

# **A framework for digital inclusion and participation**

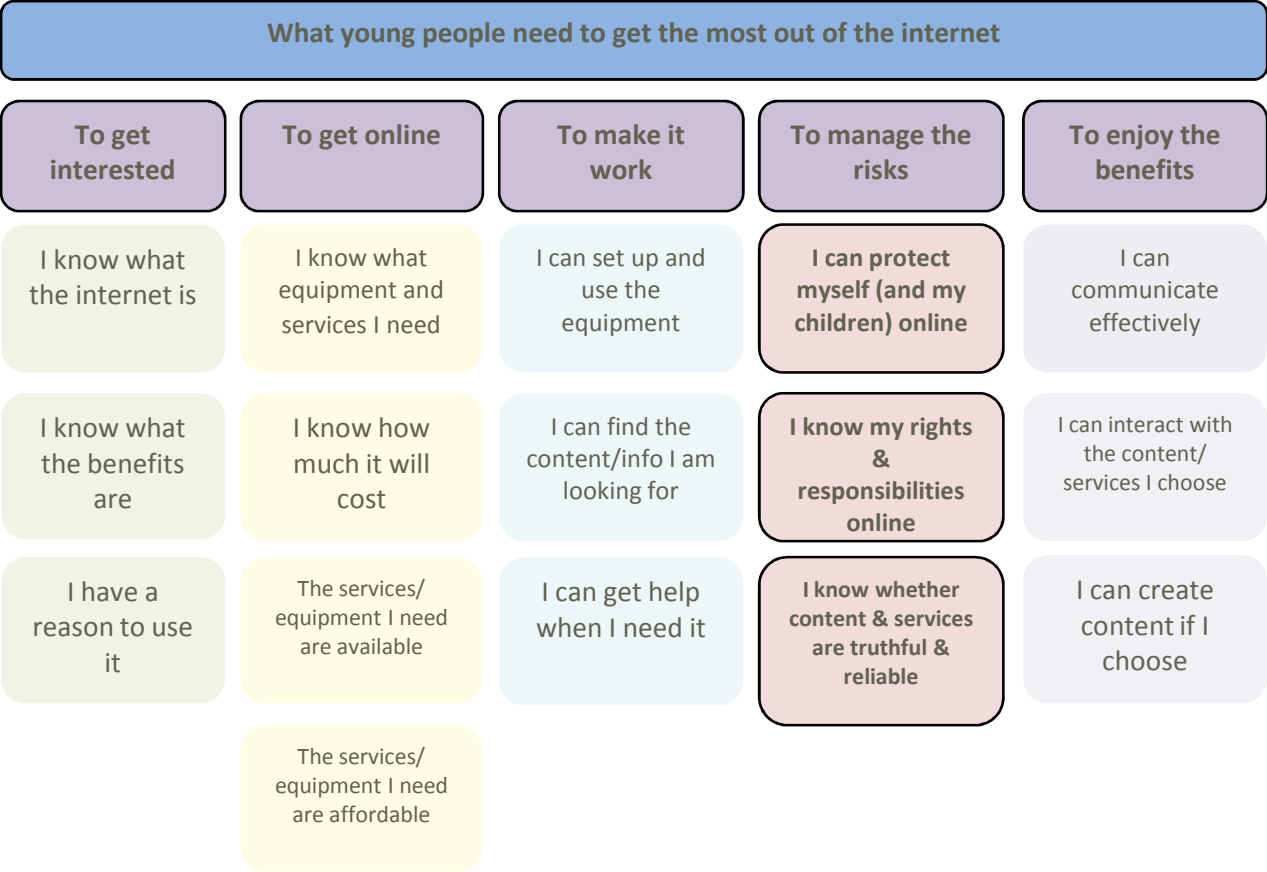
# What people need to get the most out of the internet



# What older people need to get the most out of the internet



# What young people need to get the most out of the internet



# **Motivation and the role of online public services**



# **The universal broadband commitment**

**Over to you**



**Thank you**

**Anna Bradley**  
**9 December 2009**