



# How To Deliver Programmes on the Ground

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# Key Components in Delivering Programmes on the Ground

1. Discover the Need
2. Discover Existing Resources
3. Mobilise and Utilise Existing Resources
4. Create the Right Environment
5. Involve Older People

# Mobile Internet Taster Sessions - MITS

Delivery by Local Age Concerns:

- Residential & nursing homes
- Hardware / software retained at the end of the project





## Explorer Buses

Excluded groups: Care Homes, BME Elders, Rural Towns and Villages

Cannock nursing homes:

- Average age – 80 years old
- Dementia, learning difficulties & physical disabilities
- Reminiscence used to develop self-esteem and confidence

4 Computer Explorer Buses continue to provide learning opportunities of older people in remote and hard to reach areas

# Mini Explorer



# ***Silver Surfer Week***

Helping you to an online life

Over 1600 events spread throughout the whole of the UK

Strong collaborations to effectively deliver

Resources to mobilise the community

Engagement with older people

**AGE**  
*Concern*



**Thank You**

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