



## Press Release

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For immediate release 04 April 2012

### Free 0800 calls from mobiles good news for consumers

Commenting on today's announcement of plans by Ofcom to introduce free 0800 calls from mobiles and simplify call charges to 03, 08, 09 and 118 numbers, Communications Consumer Panel Chair Bob Warner said:

“The proposals are good news for consumers. Charges for 0800 calls from mobiles particularly affect people on lower incomes, who are more likely to rely on a mobile at home and use it to make calls to essential services.

“Ofcom's new proposals respond to our concerns that calling non-geographic numbers can be confusing and costly for consumers.”

**Ends**

#### CONTACT

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#### NOTES TO EDITORS

The Communications Consumer Panel encourages Ofcom, Government, industry and others to look at issues through the eyes of consumers and citizens and protects and promotes their interests. The Panel is independent and sets its own agenda.

Visit [www.communicationsconsumerpanel.org.uk](http://www.communicationsconsumerpanel.org.uk) for more information.

Research for Ofcom found that only 13% of people thought they knew the cost of calling an 080 number from a mobile.

The consultation on *Simplifying Non-geographic Numbers* can be found at:  
<http://stakeholders.ofcom.org.uk/consultations/simplifying-non-geographic-no/>